

Launch your own business with



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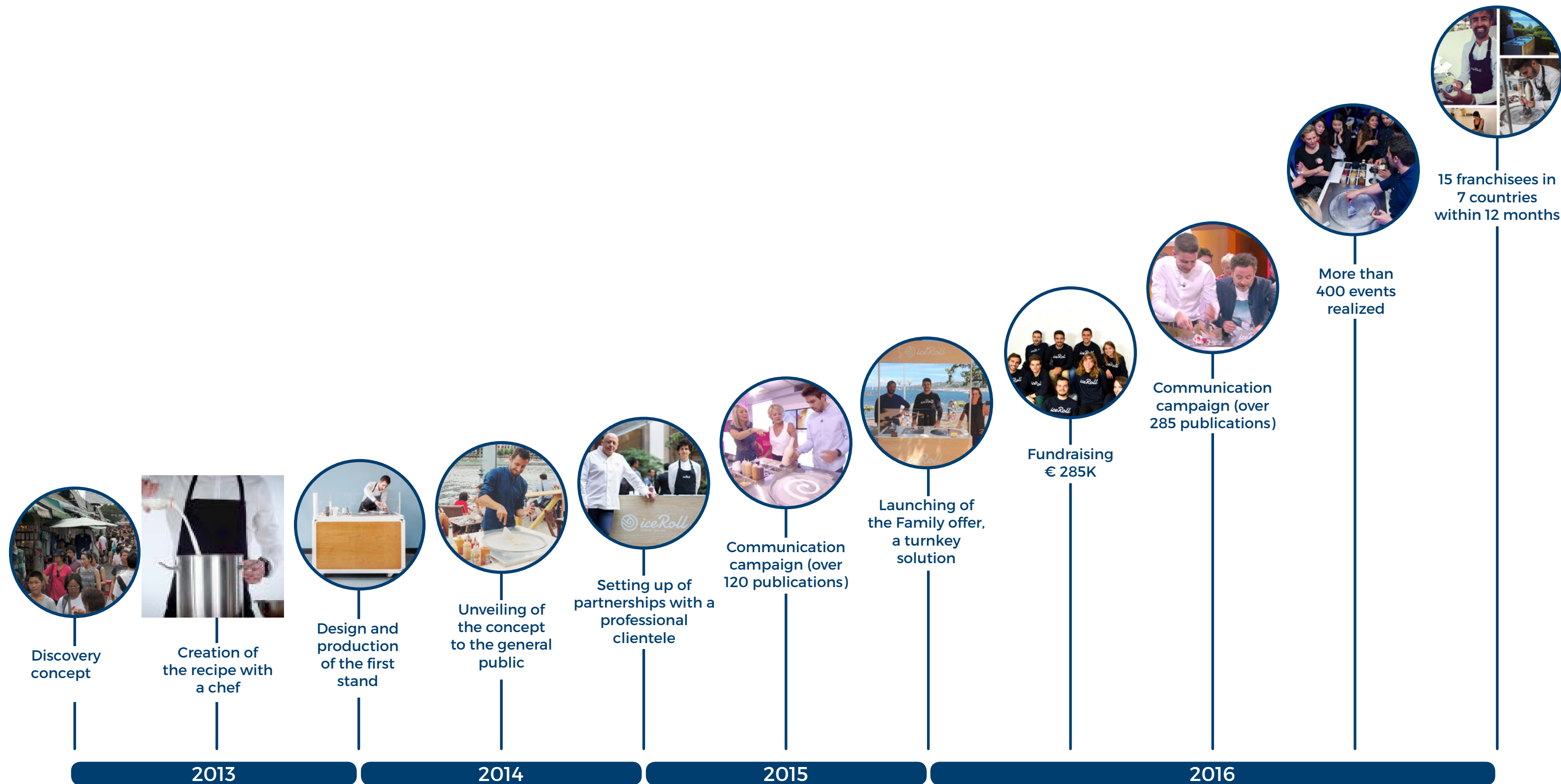


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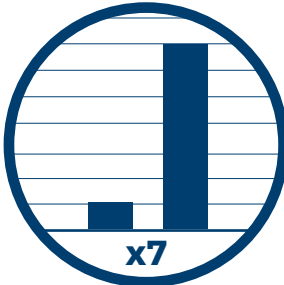
Our history



Key figures



31 stands for 15 franchisees



Revenues x7 within 2 years time (€550K in 2016)



Present in 7 countries



11 salaried employees



285K € raised



3 years of expertise



More than 400 events



105000 ice cream sold

implantation



Paris (10 stands), Normandie, St Jean de Monts, Bordeaux, Montpellier, Marseille, Cannes, Annecy, Geneva, Barcelona, Casablanca.



Koweït City



The Reunion Island

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The Package

Our three-year-experience in using the stand on fixed points of sale or during events allowed us to develop accessories adapted to this new fabrication process.

We took all details into account so as to enhance the iceRoll experience and allowing you to achieve optimum performance. Thanks to these tools, only 45 seconds will be needed to roll an ice cream (customer's payment included).

1 fridge
1 machine



6 squeeze
bottles
13 stainless
steel buckets



1 napkins
dispenser
1 clip
1 pouring spout
1 towel
2 spatulas



1 apron
1 shirt
1 bin





The stand is not a simple machine, it is the best existing tool to make and sell ice creams. Our designers designed it, we have been using it and improving it meticulously for two years so as to reach perfection.

Mobile, it is suitable for intensive use, in all conditions. We selected noble, lightweight and durable materials. The stands are built in our Parisian workshops.

- ✓ Warranty : one year parts and labour
- ✓ Technical assistance





Communication

Communication is key to success. The Family package includes all the tools to raise the brand awareness can be found, and the rights to the the brand.

Our graphic designer develops new designs with the pictures of our video maker and photographer. Our web designer ensures the visibility on the web.

This team is daily working at increasing the brand awareness.

You will find :

- Logos, photos, videos for your communication
- Your business cards
- Your flyers, posters, display pannels and menu boards—
- A press pack for journalists
- Press releases as they are available



La crème de la crème



“A frozen roll of exquisite gourmandise”

Thierry Marx, french Michelin-starred Chef



media

“An ingenious, exotic, eco-compatible
and most delicious concept”

ELLE

“Self curling ribbons
of ice creams, as graphic as delicious”

L'OBS

“The trendy dessert of the
summer”

GLAMOUR



CANAL+

BFM
BUSINESS

LesEchos LE FIGARO



BIBA



Le 12:45 – M6



La nouvelle édition – Canal+



The recipes

The Family package gives you access to all the new recipes we create as the seasons pass by. We provide you with a full range of recipes inspired from the best french Patisseries as Charlotte aux fraises, Tarte au citron, Meringue, crêpe, ...

You will exclusively find : sweet recipes, alcoholic recipes and savoury recipes. Inspired from our chef and approved by our customers !

Our ice cream preparation was elaborated as to blend harmoniously with the fruit flavours and to roll on the -30 ° C frozen pan.

Smooth, simple, recognizable. We hold the secret. We prepare and send you the ice cream preparation to which you just have to add fresh milk and cream.

We thought about everything to make it simple for you, both for storage and preparation. Our priority : the best quality ice cream mix, most natural and enabling you to roll the perfect rolls.





The training

Whether you work during events or on fixed points of sale, every single business is unique. We shall provide you with all the necessary means to make a success of your business.

Share our knowledge with you.

From the opening of a boutique to the organization of events, we want to give you the keys to succeed. In joining the Family you will benefit from a special training in our Parisien office and online. Fundamental techniques will be tackled : how to prepare the ice cream mix, how to set up the stand, how to master the spatulas, ..., all the techniques to roll nice rolls and also the way you should explain the concept to clients : how to answer their questions, how to attract them and how to promote your business.

Profitability = technique + rapidity

We will teach you the good gestures. You will have the opportunity to shoulder us during our events until you are familiar with the technique that will make your business flourish.





The e-Shop

When you join the Family, we offer you an easy access to our supplies thanks to our E-Shop.

Supplies

We have designed and branded our own cups, spoons and napkins. We have been looking for the best suppliers and producers and we realize economies of scale by buying large quantities for our franchisees. That is the reason why we offer you competitive prices.

Accessories

Clothes, accessories, additional equipment : order all you need on our E-Shop.

To replenish your stocks, order on our E-Shop.



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For your Business Plan



Recommended sale price :
€ 5



Elaboration time (payment
included) : **45 seconds** (2 pers)



TVA en prestation de
service : **20%**



20 KG ice cream preparation
bucket. 70L of milk + 20L of
cream = 1 000 ice creams

Your contrat



Three years contract



Monthly fees :
€ 250 (excl tax)

Choose from one of the three business models :



Fixed Retail



Street Vending



Event Catering

The global package

- ✓ **Stand** (machine, plate and fridge) **Equipment**
- ✓ and accessories



- ✓ **Communication tools, visuals**
 - ✓ **Recipes**
 - ✓ **Training**
 - ✓ A strong **network**: the Family already counts 15 franchisees
 - ✓ The **support** of a young, cool and multi-skilled team (sale, design, baking, graphic design, design, engineering, project management, marketing, are their daily life).
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- ✓ An **E-Shop** to replenish your stock
 - ✓ Our **ice cream mix**