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C O M P A N Y P R O F I L E

Mission Statement of candycare©

The mission of candycare© is to provide a unique taste of confections and chocolates in an original and innovative presentation to surpass our customer's expectations with each product we proudly offer. From its quality and unique selling point in Lebanon, candycare delivers excellent candy products, as we consider that people deserve the best. In days of tiredness and tediousness, why not gift ourselves with confections that will make us feel good all day long and enjoy every bite of it!

Commitment of candycare©

The commitment of candycare© is to give a new fresh perspective of candies. The company's team is focusing on producing delicious candy products with health benefits, and to reduce the negative preservatives and artificial ingredients to them. That is why all of our products are FAT FREE and contain FRUCTOSE SUGAR or LESS SUGAR, instead of artificial sweeteners. Additionally, candycare© is looking forward to release a new set of SUGAR FREE and GLUTIN FREE candies.

Goals and Vision of candycare©

Our absolute goal is to bring sweet smiles to everyone in the candycare© community following our ultimate vision which is to see each individual holding a candycare© bottle. In relation to this, the company's goal is to spread all over the world to be as close as possible to your sweet home.



FACT 1: IN LESS THAN SIX MONTHS, CANDYCARE OPENED FOUR FRANCHISES IN LEBANON.

Brand Identity of candycare©

The brand identity of candycare© is simply composed of three main colors which are

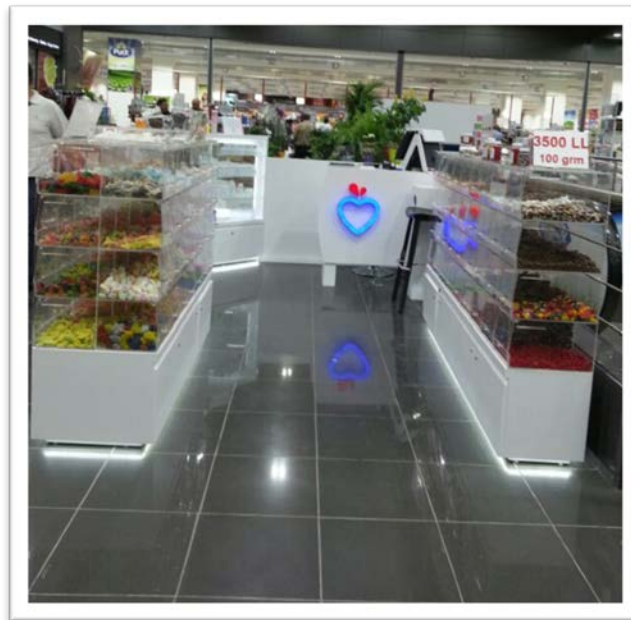
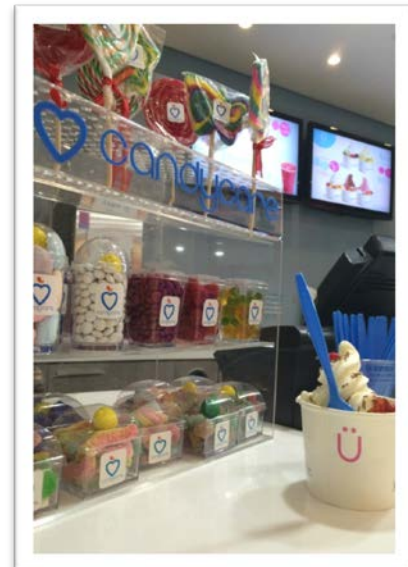
blue, white, and red. The logo is a blue heart with two red drops on top over a white surface. The light blue is very comfortable and relaxing for the eye as it will make customers have a pleasing purchase experience. The white symbolizes transparency and cleanness, as our products are carefully selected to provide people with the best quality, taste, and benefits. The tiny red drops bring attractiveness to the customers as confections are to be happily enjoyed.



FACT 2: OUR COMPANY SUPPLIES TO THE WORLDWIDE FRANCHISE YOGEN FRUZ IN LEBANON

candycare®, as its name suggests, is a pharmacy-like store providing customers with a diverse range of colorful sweeties, soft jelly-beans, chocolates, dried-fruits, spicy candies, and interesting unique tastes. It combines all candy flavors for every occasion; chocolates for classy and formal events, sweets for happy and fun days, dried-fruits for exotic adventures, and spicy candies for a wild and unforgettable experience.





The product presentation ranges from small candy bottles to medium suitcases and pill boxes for different seasonal occasions. For this purpose, candycare© has investigated throughout the world the finest and softest candies that will attract all the customers towards this stall. Their attention to detail in both quality and flavor assures not only a beautiful outcome, but also healthy benefits as well.

candycare© provides a safe, clean, and comfortable shopping environment, with exceptional customer service from a staff of dedicated and knowledgeable employees. In addition, the friendly design of the stand eases customers in selecting their candy choices. They believe in customer-care and brand loyalty, as for this they focus on the maximum satisfaction of their clients.

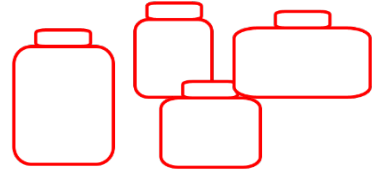


FACT 3: MORE THAN 500
LOLLIPOPS WERE SOLD
IN ONE DAY



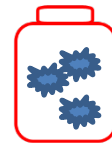
1

PICK YOUR
PRESENTATION!



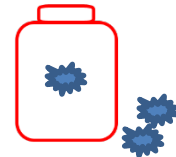
2

FILL IT UP!



3

ENJOY!



THANK YOU!